

## **Press Statement**



### **Road Safety Gathering Exhibition and Roadshow**

Kildare County Council, supported by the Road Safety Authority and An Garda Síochána, will host a major road safety exhibition and roadshow at the Punchestown Event Centre on Thursday, 5 December 2013 from 10am – 2pm, as part of the Gathering Festival. The main show, which is exclusive for students only, will be from 11.30am to 1.00pm and the exhibitor's area is open to the public from 10am.

This event will be the biggest road safety event of its kind in Ireland to date and will be attended by up to 1,500 second level students and youth and community group members from counties Kildare, Laois, Offaly, Carlow, Wicklow, Meath and Dublin.

Two 'Irish NYPD Officers' will be attending on the day as part of the gathering festival, with their new law enforcement officer called 'Tango Bot'. The RSA's interactive Shuttle and Roll-over car plus the Garda National Road Safety exhibition will also be present plus eighteen other related exhibitors. A number of VIP's and celebrity guest are also expected on the day. The Garda's Assistant Commissioner John Twomey will represent the Garda Commissioner at the event on the day.

Students attending the special roadshow will see, for the first time, the most shocking and hard hitting road safety show to date. It will be a very powerful, interactive and informative show, with graphic and true information from real people, involved in real life collisions.

Kildare County Council's road safety officer Declan Keogh said "With the rise in fatalities on roads across the country, even more needs to be done. This event is set to be the biggest and most interactive road safety event ever held in the country and, given the considerable increase in road fatalities this year alone, I'm not even sure if the hard hitting videos and content we have lined up for the show is hard enough for the students, and believe me, they are shockingly real, but the feedback so far has been positive and the thoughts are that the students need to see the full insight into the causation and consequences of any type of a collision".

A full list of the exhibitors and sneak previews from behind the scenes of the event can be seen on the Kildare Road Safety facebook and twitter pages closer to the event.

Further details can be found on [www.kildareroadsafety.ie](http://www.kildareroadsafety.ie)

Ends

3 December 2013